

Incentives for farmers to use organic seed

Organic seed is pre-financed

Discount on the price of organic seed

Level the price difference between organic and conventional seed

Economic

Premium price for product made with organic seed

Collective purchasing



Organic breeding

The variety is adapted to local growing conditions

Ecological

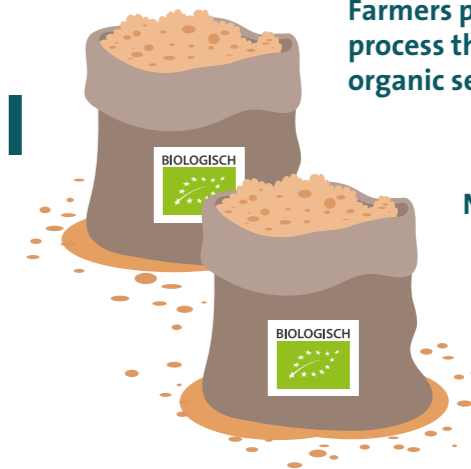
The variety is suitable for organic farming



Technical

Farmers produce and process their own organic seed

No residues



Communicate to consumers

Food chain partners demand organic seed

Social

Level playing field for farmers

Variety has added value for consumers

Integrity of the organic product



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